



www.KCTV5.com  
www.kctv5.com

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

# CONTRACT

<u>Contract / Revision</u> 486453 /		<u>Alt Order #</u> 06247763
<u>Product</u> US CHAMBER OF COMMERCE <span style="float: right;">OV</span>		
<u>Contract Dates</u> 07/24/12 - 08/15/12		<u>Estimate #</u> 724815
<u>Advertiser</u> ISS/US Chamber of Commerce		<u>Original Date / Revision</u> 07/23/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> USCOC	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
**814 King Street, Suite 400**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	07/27/12	08/03/12	KCTV5 News @ 10P	10-1035pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	----1--				1	\$800.00			
	Week:	07/30/12	08/05/12	----1--				1	\$800.00			
N 2	KCTV	07/27/12	08/03/12	7:00 AM-9:00 AM	7-9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	----1--				1	\$200.00			
	Week:	07/30/12	08/05/12	----1--				1	\$200.00			
N 3	KCTV	07/27/12	08/03/12	Friday 9-10pm	9-10pm		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	----1--				1	\$2,000.00			
	Week:	07/30/12	08/05/12	----1--				1	\$2,000.00			
N 4	KCTV	07/30/12	08/06/12	KCTV5 News @ 10P	10-1035pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	1-----				1	\$800.00			
	Week:	08/06/12	08/12/12	1-----				1	\$800.00			
N 5	KCTV	07/30/12	08/06/12	7:00 AM-9:00 AM	7-9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	1-----				1	\$200.00			
	Week:	08/06/12	08/12/12	1-----				1	\$200.00			
N 6	KCTV	07/28/12	08/04/12	KCTV5 News @ 10P Sat	10-1035pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$600.00			
	Week:	07/30/12	08/05/12	-----1-				1	\$600.00			
N 7	KCTV	07/28/12	08/04/12	KCTV5 News @ 5P Sat	Sat 5-530p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$250.00			
	Week:	07/30/12	08/05/12	-----1-				1	\$250.00			
N 8	KCTV	07/28/12	08/04/12	Inside Edition Weekend	630-7pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$250.00			
	Week:	07/30/12	08/05/12	-----1-				1	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 486453 /		<u>Alt Order #</u> 06247763
<u>Contract Dates</u> 07/24/12 - 08/15/12		<u>Product</u> US CHAMBER OF COM
<u>Advertiser</u> ISS/US Chamber of Comr		<u>Estimate #</u> 724815
		<u>Original Date / Revision</u> 07/23/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KCTV	07/28/12	07/28/12	Sat 8-9pm	8-9pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1-				1	\$1,000.00			
N 10	KCTV	07/29/12	08/05/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----1				1	\$700.00			
	Week:	07/30/12	08/05/12	-----1				1	\$700.00			
N 11	KCTV	07/26/12	08/02/12	CBS Early Show	7-9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	---1---				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCTV	07/23/12-07/29/12	CBS Early Show	7-9am	----Th-----	:30		<del>\$200.00</del>	NM		
	See MG 11.3											
	3	KCTV	07/23/12-07/29/12	CBS Early Show	7-9am	MTuWThF----	:30		\$200.00	NM		
	Ⓜ MG for 11.1 07/26											
	Week:	07/30/12	08/05/12	---1---				1	\$200.00			
N 12	KCTV	07/31/12	08/07/12	Tue 7-8pm	7-8pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-1-----				1	\$3,500.00			
	Week:	08/06/12	08/12/12	-1-----				1	\$3,500.00			
N 13	KCTV	07/31/12	07/31/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-1-----				1	\$200.00			
N 14	KCTV	07/31/12	08/07/12	Tue 9-10pm	9-10pm		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-1-----				1	\$3,000.00			
	Week:	08/06/12	08/12/12	-1-----				1	\$3,000.00			
N 15	KCTV	08/01/12	08/01/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	--1----				1	\$800.00			
N 16	KCTV	08/01/12	08/01/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	--1----				1	\$200.00			
D 17	KCTV	07/30/12	07/30/12	Mon 9-10pm	9-10pm		:30			NM	0	\$0.00
D 18	KCTV	07/31/12	07/31/12	Tue 7-8pm	7-8pm		:30			NM	0	\$0.00
D 19	KCTV	08/01/12	08/01/12	Wed 8-9pm	8-9pm		:30			NM	0	\$0.00
D 20	KCTV	08/02/12	08/02/12	Thu 9-10pm	9-10pm		:30			NM	0	\$0.00
D 21	KCTV	08/02/12	08/02/12	Thu 7-8pm	7-8pm		:30			NM	0	\$0.00
D 22	KCTV	08/03/12	08/03/12	Friday 9-10pm	9-10pm		:30			NM	0	\$0.00
N 23	KCTV	07/27/12	08/03/12	7:00 AM-9:00 AM	7-9am		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	----2--				2	\$200.00			
	Week:	07/30/12	08/05/12	----1--				1	\$200.00			
N 24	KCTV	07/27/12	07/27/12	Friday 9-10pm	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	----1--				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCTV	07/23/12-07/29/12	Friday 9-10pm	9-10pm	-----F----	:30		<del>\$2,000.00</del>	NM		
	Credited											

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KCTV	07/30/12	07/30/12	7:00 AM-9:00 AM	7-9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	2-----				2	\$200.00			
N 26	KCTV	07/28/12	08/04/12	Sat 8-9pm	8-9pm		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$1,000.00			
Week:		07/30/12	08/05/12	-----1-				1	\$1,000.00			
N 27	KCTV	07/26/12	08/02/12	KCTV5 News @ 10P	10-1035pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----1--				1	\$800.00			
Week:		07/30/12	08/05/12	---1---				1	\$800.00			
N 28	KCTV	07/26/12	08/02/12	CBS Early Show	7-9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----2--				2	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KCTV	07/23/12-07/29/12	CBS Early Show	7-9am	-----F----	:30		\$200.00	NM		
	Credited											
Week:		07/30/12	08/05/12	---1---				1	\$200.00			
N 29	KCTV	07/31/12	07/31/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$800.00			
N 30	KCTV	07/31/12	07/31/12	Tue 7-8pm	7-8pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$3,500.00			
N 31	KCTV	07/31/12	07/31/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$200.00			
N 32	KCTV	07/31/12	07/31/12	Tue 9-10pm	9-10pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCTV	07/30/12-08/05/12	Tue 9-10pm	9-10pm	-Tu-----	:30		\$3,000.00	NM		
	See MG 32.2											
	2	KCTV	07/30/12-08/05/12	Tue 9-10pm	9-10pm	-Tu-----	:30		\$3,000.00	NM		
	Ⓜ MG for 32.1 07/31											
N 33	KCTV	08/01/12	08/01/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$200.00			
N 34	KCTV	07/30/12	08/02/12	CBS Early Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWT---				1	\$200.00			
N 35	KCTV	08/03/12	08/03/12	Friday 9-10pm	9-10pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$2,000.00			
N 36	KCTV	08/03/12	08/03/12	1:00 PM-2:00 PM	1230-3pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$400.00			
N 37	KCTV	08/03/12	08/03/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$500.00			

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486453 /	06247763

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/24/12 - 08/15/12	US CHAMBER OF COM	724815

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/US Chamber of Comr	07/23/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 38	KCTV	08/03/12	08/03/12	Regis & Kelly	9-10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$200.00			
N 39	KCTV	08/06/12	08/06/12	1:00 PM-2:00 PM	1230-3pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$400.00			
N 40	KCTV	08/06/12	08/06/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$500.00			
N 41	KCTV	08/06/12	08/06/12	9:00 AM-10:00 AM	9-10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$200.00			
N 42	KCTV	08/04/12	08/04/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$500.00			
N 43	KCTV	08/05/12	08/05/12	KCTV5 News @ 10P Sun	10-1030pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$900.00			
N 44	KCTV	08/05/12	08/05/12	CBS Sunday Morning	8-930am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$800.00			
N 45	KCTV	08/05/12	08/05/12	9:30 AM-11:00 AM	930-1130am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$500.00			
N 46	KCTV	08/02/12	08/02/12	1:00 PM-2:00 PM	1230-3pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$400.00			
N 47	KCTV	08/02/12	08/02/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$500.00			
N 48	KCTV	08/02/12	08/02/12	9:00 AM-10:00 AM	9-10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$200.00			
N 49	KCTV	08/07/12	08/07/12	9:00 AM-10:00 AM	9-10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$200.00			
<b>Totals</b>											<b>62</b>	<b>\$49,600.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/29/12	14	\$8,400.00	\$7,140.00
07/30/12 - 08/07/12	48	\$41,200.00	\$35,020.00
<b>Totals</b>	<b>62</b>	<b>\$49,600.00</b>	<b>\$42,160.00</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group  
do hereby request station time concerning the following issue:

US Chamber of Commerce
------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: US Chamber of Commerce

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

US Chamber of Commerce

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/4/10

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title